



ZHEJIANG MADE ALL NEED

品质浙货 行销天下



Osaka International Lifestyle Show



ufi Member

第17回 浙江省

輸出商品（大阪）交易会

ZHEJIANG EXPORT FAIR (OSAKA)

大阪国際

ライフスタイルショー

OSAKA INTERNATIONAL LIFESTYLE SHOW

2024

9.11-9.13

LIFESTYLE · FASHION · OUTDOOR
ZHEJIANG & OSAKA

2024 Osaka International Lifestyle Show

Exhibitors from various countries will gather in Osaka for this business exhibition showcasing lifestyle goods, fashion accessories, fashion, sports & outdoor products, pet goods, and more, targeting the Japanese market. This is the 17th edition of the exhibition. This show will attract a diverse range of buyers from different sectors such as manufacturers, trading companies, and retailers.

Exhibition Outline

| | | | |
|-----------------|---|-------------------------|--|
| Date | September 11 [Wed.] - 13 [Fri], 2024 3 days | Supporting Organization | Consulate-General of The People's Republic of China In Osaka / METI Kansai Bureau of Economy, Trade and Industry / Japan External Trade Organization Osaka (JETRO Osaka) / Osaka Prefectural Government / OSAKA CITY Government / Kansai Economic Federation / Osaka Business Development Agency / JAPAN-CHINA ECONOMIC RELATIONS AND TRADE CENTRE / TOKAI JAPAN-CHINA TRADE CENTER Association Inc. / International Trade Promotion Association of Japan / The Association for the Promotion of International Trade, Japan, Kyoto Office / Kansai Fashion Association.co-op / Osaka Federation of Wholesale Association / THE JAPAN TEXTILES IMPORTERS ASSOCIATION) / Japan Foreign Traders Association, INC. / JAPAN DIY · HC ASSOCIATION / Japan Direct Marketing Association (JADMA) / JAPAN RETAILERS ASSOCIATION / Japan Specialty Store Association / Gift Suppliers Association / ALL JAPAN WHOLESALERS ASSOCIATION / NIPPON INTERIOR ASSOCIATION / Japan Fashion Association / Organization for Small & Medium Enterprises and Regional Innovation, JAPAN(SME Support, JAPAN) |
| Time | 10:00 - 17:00 (16:00 on last day) | (Expected) | |
| Venue | INTEX OSAKA Hall 1&2 | | |
| Admission | Advance registration on website or invitation required | | |
| Exhibit Profile | Lifestyle Goods, Fashion & Accessories, Sports & Outdoor Products | | |
| Scale | 350 companies / 480 booth (expected) | | |
| Organizer | Zhejiang Broad International Convention & Exhibition Co., Ltd. Osaka International Business Promotion Center | | |
| Co-organizer | Osaka Chamber of Commerce and Industry | | |

Exhibits Profiles

Lifestyle: home textiles, storage products, cleaning products, kitchen & tablewares, home decorations, lights, gifts, crafts, stationeries, promotion products, festival products, pet clothes, pet houses, pet foods & healthcare products, pet toys

Fashion: clothes & accessories, fur clothing, jewelries, optics, bags, shoes

Outdoor: luggages, tents, sleeping bags, camping products, outdoor furnitures, fitness equipments, sports wears, electronic products

- ✓ Promote your products directly to visitors.
- ✓ Expand the market of your products, technologies and services
- ✓ Efficiently find your new business partners



Lifestyle miscellaneous goods



Fashion goods



Fashion



Sports & Outdoor



Pet goods



Others

Target Visitors

OEM partners, trading companies, retailers, DIY stores, mail-orders, wholesalers, distributors, supermarkets, shopping malls, department stores, e-commerce sellers, related associations, government departments

Promotion - Visitor attracting by organizer network

- 1 Invitation letter**
Invitation letter will be distribute to various industries using our database for past 6 years.

- 2 E-mail newsletter**
E-mail newsletters will be distributed by the organizers, other support groups, and business websites.

- 3 Supporting organization**
Supporting organizations also will distribute our invitation letter.

- 4 Wide variety of advertisements**
Advertisements will be listed on business news letter, magazines, website such as Google and Yahoo and in transportations.

Exhibition Gallery

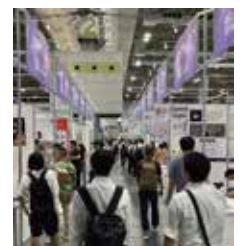


Exhibit Booth & Fee

Package (3m x 3m = 9 sqm)

Booth price **USD 3680** (tax 10% included)

Items included in the booth fee:

Fascia board, 7 wall panels, 1 table, 2 chairs, 2 spotlights, socket outlet (100V/1kw), carpet 9sqm

Raw space

Booth price **USD 190/sqm** (minimum 9 sqm, tax 10% included)

- ※ Construction cost is at the exhibitor's responsibility.
- ※ Wall panels, carpets etc. are not included.
- ※ Exhibitor must construct their booth as by the booth layout guideline to keep the unified aesthetic appearance of the show.
- ※ Submission of booth construction plan to secretariat is required.
- ※ Secretariat will introduce an official contractor if needed.

Site Activities

Catwalk Show



Professional Forums



Selected Products Show



Schedule

Jun 30, 2024 Booth application deadline

If your application is received after the venue is at maximum capacity, your application will not be accepted.



August Exhibitor manual will be delivered



August booth construction plan deadline (only raw space exhibitor)

Booth location will be assigned by the organiser based on the booth construction plan. We will ask you to submit the booth construction plan.

August Exhibitor list open on official website



Sep. 8 - 9 Setup by contractor



Sep. 10 Exhibitor move-in



Sep. 11 - 13 Opening



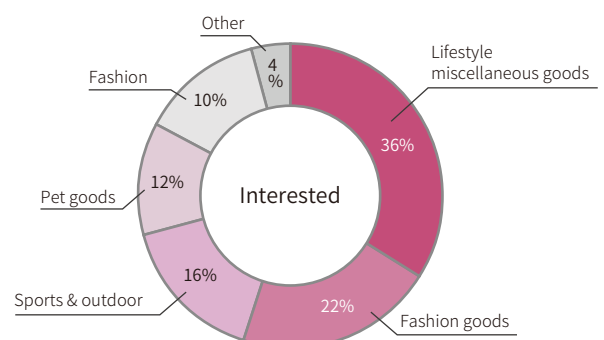
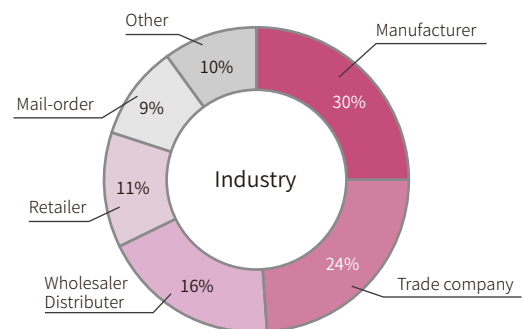
Sep. 13 Removal & teardown

Application

Please send your application form after your acceptance for our Terms & Conditions.

Application deadline **Jun 30, 2024**

Results - Survey of 2023



1. Application

Application must be made by submitting a duly completed and signed application form. Upon receipt of the application form, the organiser will screen your products and decide the availability of participation and number of the booth(s). Then the organiser will send "ACKNOWLEDGEMENT of APPLICATION & INVOICE". Please note that there is a possibility that we cannot meet your requested number of the booths.

2. Application deadline

Application deadline is Jun 30, 2024 or as soon as all space is sold out. Please contact the organiser for the application after this date.

3. Participation fee & payment term

Upon receipt of the invoice issued by the organizer, the payment of the participation fee must be completed by the date on the invoice. Payment must be made by bank transfer in USD to the designated bank account. All bank transfer fees, if any, are to be borne by the exhibitor. Without the full payment, the organiser reserves the right to refuse the participation.

- Participation fee

Package booth 9 sqm (3m x 3m) USD 3680 (tax 10% included)

Raw space USD 190/sqm (minimum 9 sqm, tax 10% included)

4. Cancellation charge

Cancellation of all or part of the applied exhibition space will not be accepted. However, if the notice of cancellation is made in writing and the reason for cancellation is deemed unavoidable, the cancellation will only be accepted upon the payment of the following charge:

From the date of "Confirmation of your application for participation"

- Regardless of the cancellation date: 50% of the total participation fee

- After assignment of booth location: 100% of the total participation fee (and, if any, the reimbursement for the organiser's expenses caused by the cancellation)

This cancellation policy will also be applied to those exhibitors who find they are unable to obtain Japanese entry visas to attend the fair or unable to have their exhibits cleared through Japanese customs.

5. Booth allocation

The organiser will decide on the booth location based on product category, booth plan and hall layout plan, etc. The organiser may change the location when it is necessary due to the screening after the notification to the exhibitor.

6. Subletting / exchanging of the booth space

Without the approval from the organiser, the exhibitor cannot sublet, sell, give all or part of the booth space to the third party nor exchange the aforementioned space with the third party. If an unapproved conduct is found, the participation in the fair may be deemed invalid.

7. Prohibited conducts of exhibitor

Exhibits, decoration and any other materials belonging to the exhibitor should be confined within the booth space. Promotional activities such as handing out of brochures and samples, questionnaire survey and demonstration are prohibited beyond his / her own applied booth space.

8. Indemnification

It is the exhibitor's liability in case his / her personnel or contractors cause damage to other exhibitors' booths, exhibits, organiser's facilities, exhibition hall facilities or visitors.

9. Insurance

The organiser recommends that the exhibitor cover insurance on exhibits against any and all incidents for the whole period from move-in to move-out.

10. Cancellation or postponement of the fair

[Natural and man-made disasters, etc.]

The organiser may cancel or postpone the fair because of natural and man-made disasters, disease occurrence and any other cause beyond control. In the case of cancellation, the remaining balance of participation fee after deduction of necessary expenses shall be refunded to the exhibitor; the organiser is not liable for any other damages and financial losses.

[Other reasons]

If the fair is judged to fail to have the desired success for the exhibitors, the organiser may postpone or cancel the fair. An appropriate explanation will be forwarded to the exhibitors two months prior to the fair date. In such case, the charges paid by the exhibitor will be returned without delay. However, the organiser will not be liable for any compensation for the exhibitor's expenditure or damages incurred.

11. Move-in / out of the exhibits and booth construction

The details will be explained in the exhibitor manual which will be delivered in August.

12. Visa application

A visa assistance service is available for exhibitors when the full payment of the participation fee is confirmed. The maximum number of persons to be applied for is 2 persons per 9 sqm. In case of reissuing and re-posting of invitation letters, additional fees (non-refundable) will be charged. The organiser will not be responsible for rejected applications in any cases.

13. Protection of the industrial property right

For products, services, technologies and the like for which the right of patent, utility model, design and trademark is to be protected, the exhibitor is requested to take necessary procedures for protection at the Japanese Patent Office prior to the fair. When making an application for participation, the exhibitor is also requested to confirm that his / her exhibit does not infringe on the right of the third party. The organiser will reserve the right to reject the participation in case of the infringement. In addition, the organiser has the right to refuse participation of the exhibition and / or remove the exhibits in a following case.

[A product with the expired intellectual property rights]

In case original right holder continuously produces the product, the organiser shall respect the right of the original manufacturer. Thus, the product produced by third party will be prohibited or removed from the fair.

14. Exclusion of liability of organiser

The exhibitor agrees to observe this general terms & conditions, rules and regulations (including exhibitor manual) issued by the organiser. The organiser may add or amend regulations for the smooth operation of the fair by written notice or the exhibitor manual. The organiser may refuse the exhibitor who breaks the regulations. The organiser will cancel the exhibit without any admonition when the exhibitor is determined as a crime syndicate, a member of a crime syndicate, an affiliate of a crime syndicate, a corporate extortionist, a social activist, etc. (collectively referred to as "antisocial forces"), or if it is determined that the exhibitor is not fit to this exhibition. In such cases, charges already paid are not refundable. When the organiser judges an exhibit is not suitable for the scope of the fair, the organiser may refuse such exhibit. The organiser will hire the security company and make his best effort for the safety of the exhibition hall during move-in / out and the fair period. However, the organiser is not liable for the damage or loss of the exhibits.

15. Agreement on the terms & conditions

By a submission of the application form, exhibitors are recognised that they have agreed to comply with the terms & conditions stated above.

16. Governing law

The exhibition contract shall be governed by, and construed and interpreted in accordance with the laws of People's Republic of China.

17. Jurisdiction

In case any disputes arise out of or in connection with the exhibition contract, either party shall submit to Shanghai International Economic and Trade Arbitration Commission (SHIAC) for settlement according to present Arbitration Rules. The arbitration language shall be Chinese.

Contact

Zhejiang Broad International Convention & Exhibition Co., Ltd.

Email: expo_osaka@163.com

Contact Number: 0086-571-28939363

Address: 5th Floor South Building, NO.466 Yan'an Road, Gongshu District, Hangzhou, Zhejiang, China